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A lexicogrammar approach to checking quality: Looking at one or two cases of comparative translation

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► To cite this version:

Christopher Gledhill. A lexicogrammar approach to checking quality: Looking at one or two cases of comparative translation. Depraetere, Ilse. Perspectives on Translation Quality (Text, Translation, Computational Processing 9), Mouton de Gruyter, pp.71-98, 2011, 978-3-11-025988-9. hal-01220031

HAL Id: hal-01220031

<https://u-paris.hal.science/hal-01220031>

Submitted on 28 Jun 2021

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1 **A Lexicogrammar approach to checking quality:**
2 **looking at one or two cases of comparative**
3 **translation**
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7 *Christopher Gledhill*
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11 **1. Introduction**
12

13 In this paper I take a tried-and-tested methodology in linguistic analysis
14 (the “lexicogrammar approach”) and apply it to a particular problem of
15 translation (a comparison of two equivalent phrases in an English transla-
16 tion of a French text). My purpose in doing this is to raise a number of
17 research questions which I believe should be of importance to anyone in
18 the translation business.

19 My first question is very general: between two potentially equivalent
20 translations, is it possible to identify which one is best? The assessment of
21 any translation can often be highly subjective, but there appear to be some
22 areas which are even more difficult to ascertain than others. In particular
23 in this paper I examine the traditionally murky category of phraseology.
24 However, I shall attempt to show here that it is possible to evaluate the
25 phraseology of a particular translation in a scientific, almost forensic
26 way, in particular by using corpus-based evidence. By “corpus-based”, I
27 am referring here to the use of computer-held electronic archives of texts,
28 whether texts found on the internet or more specifically texts prepared for
29 linguistic analysis by “tagging”, or marking-up the corpus. In fact, it has
30 now become the standard position of many empirical linguists (Sinclair
31 1991, Coulthard 1995, Hunston and Francis 2000, Tucker 2006) that no
32 scientific statements about the linguistic features of a text can be based
33 on introspection or gut-feeling alone, but should rather be supported by
34 the meticulous observation and comparison of contextualised examples
35 from a representative corpus of texts. To many, this might sound imprac-
36 tical and time-consuming, but the methodology of corpus linguistics has
37 become fairly widely-accepted in the field of translation studies (Pearson
38 1996, Sinclair, Payne and Pérez Hernandez 1996, Bowker 1998, Xiao and
39 Yue 2007). Furthermore, in this paper I show that it is feasible to conduct
40 a systematic corpus-based analysis relatively quickly, especially if the

1 focus is on or one or two local phenomena. It seems to me that the poten-
 2 tial benefits of corpus analysis are so great that professionals in the trans-
 3 lation industry should at least be familiar with the observational methods
 4 and analytical skills involved in this field.

5 The second, more specific question I would like to raise here follows on
 6 from the first: is there a systematic way of assessing the “phraseology” of a
 7 particular translation? Traditionally, the study of phraseology has been
 8 concerned with identifying and classifying idiomatic expressions, proverbs
 9 and other formulaic phrases such as *it's raining cats and dogs*, *to take a*
 10 *rain check* etc. as well as multi-word terms such as *acid rain*, *heavy rain*,
 11 *torrential rain* etc. (Moon 1994, Pavel 1994, Howarth 1996). There is now
 12 a considerable amount of corpus-based research on phraseology in trans-
 13 lation studies and these analysts focus on much more varied phenomena
 14 than traditional idioms (Corpas Pastor 2000, Gledhill & Frath 2005a,
 15 2005b, Pecman 2006, Siepmann 2008).

16 However, the notion of phraseology is still rather vague in the minds
 17 of many translators. On the one hand, many analysts use the terms
 18 phraseology and style interchangeably. On the other hand, the definitions
 19 proposed by many specialists for the terms “phraseological unit” and
 20 “collocation” are often so restricted as to make these notions inaccessible
 21 or unusable for the purposes of the translator or the student of translation.
 22 In this paper, I argue the case for a more general unit of analysis, the
 23 “lexicogrammatical pattern”. This term has its origins in Systemic Func-
 24 tional Linguistics (SFL, Halliday 1961, 1992 following Firth 1957). In the
 25 following sections I demonstrate how the analysis of lexicogrammatical
 26 patterns can be used to settle questions of phraseology in a sample trans-
 27 lation. But before looking at some specific examples of this, I set out the
 28 basic premises of the lexicogrammar approach in the following section.

31 2. Lexicogrammar and lexicogrammatical patterns

32
 33 The term *lexicogrammar* refers to two distinct but related notions: (1) the
 34 typical lexical and grammatical environment of a sign as it is habitually
 35 used in naturally occurring texts or “discourse”, and (2) the core stratum
 36 of “wording” which, in Michael Halliday’s model of language, mediates
 37 between a lower level of “sounding” (graphology / phonology) and a higher
 38 level of “meaning” (semantics / discourse). In this paper, I shall be partic-
 39 ularly concerned with the first, formal notion of the “lexicogrammatical
 40 (LG) pattern”. However, it is worth setting out in this section some of

1 the basic theoretical assumptions that underlie the Systemic Functional
2 approach, so that a link can be made between LG patterns on the one
3 hand and the idea of the lexicogrammar as a fundamental feature of
4 language.

5 One of the central tenets of SFL is that lexis (the structured system of
6 signs that serves to organise the vocabulary of a language) and grammar
7 (the structured system of choices that serves to organise sequences of signs
8 into texts) are not different in nature, but rather form a unified stratum
9 in the language: the lexicogrammar. A further central assumption of
10 SFL, following Firth (1957), is that no aspect of lexis or grammar can
11 be properly discussed without reference to its typical context of use (or
12 “co-text”) that is to say in actual stretches of texts or discourse. It follows
13 from this that SFL rejects the structuralist view that the abstract system of
14 language (*langue*) is independent from language in use or discourse
15 (*parole*). Rather, the language system is constantly interacting with and
16 being shaped by different types of speech event (the “context of situation”)
17 within a community of speakers (the “context of culture”).

18 Just as lexis and grammar are considered to form a single stratum,
19 Halliday considers that the lexicogrammar is not a separate system or
20 “module” apart from semantics, but is rather an underlying component
21 of the meaning-making system of language. The stratum of semantics is
22 thus not thought of as an abstract or logical structure, but rather as the
23 medium through which humans use language to interact in their social
24 and cultural context. A consequence of this is that the language, and in
25 particular the lexicogrammar, is structured by the expressive and com-
26 municative functions it has evolved to convey. Another way of putting
27 this, following Martin (2001), is to say that everything in language, from
28 lexical items and grammatical constructions to whole texts, has evolved to
29 express very specific discourse functions, in the form of situational “regis-
30 ters” (the lexicogrammatical resources associated with a specific speech
31 activity, such as impersonal expressions, nominal style, taxonomies of
32 terms, etc.), as well as “genres” (goal-oriented, culturally specific speech
33 activities, such as conversation on a scientific topic, exposition in popular
34 science, narration in a research article, etc.).

35 I mentioned above that the lexicogrammar approach insists on the
36 analysis of signs in their co-text, that is to say in actual stretches of text.
37 This is what Firth originally meant by “collocation”, which refers to the
38 degree to which the meaning and use of a sign depends on the presence
39 of other signs in the same stretch of text:

40

1 Words must not be treated as if they had isolate meaning and occurred and
2 could be used in free distribution. (Firth 1968b: 18).

3 The collocation of a word or a ‘piece’ is not to be regarded as mere juxta-
4 position, it is an order of *mutual expectancy*. The words are mutually expect-
5 tant and mutually prehended. (Firth 1957: 181).

6
7 It follows from this that the main objects of study from an SFL per-
8 spective are not individual signs, phraseological units or grammatical
9 constructions, but rather lexicogrammatical (LG) patterns (Stubbs 1995,
10 Hunston & Francis 1998, 2000, Tucker 1998, Legallois & François 2006).
11 I have argued elsewhere (Gledhill 1999, 2008 and Gledhill & Frath 2005a,
12 2005b) that LG patterns do not correspond to constituents or phrases in
13 traditional grammar, nor do they correspond to idioms in the traditional
14 phraseological sense. Rather, an LG pattern may include as its permanent
15 elements not only lexical items, but also grammatical signs such as func-
16 tional words (for example, the pronouns and the particle in the pattern
17 *it’s {bucketing, chucking, pelting, piddling, throwing} it down*, as well as
18 more abstract grammatical morphemes and inflections (the progressive in
19 *it BE VERB-ing it down*). In the following sections, I shall assume that
20 *lexicogrammatical patterns* have the following general properties:

- 21 – a LG pattern is a predictable but also productive sequence of signs,
22 which as a whole shares a stable, coherent frame of reference,
- 23 – a LG pattern can be composed of lexical signs, or more abstract signs,
24 including grammatical morphemes and constructions,
- 25 – a LG pattern is composed of permanent “pivotal” signs and a more
26 productive “paradigm”, a feature which allows the pattern to be
27 reformulated and integrated into other patterns and thus into on-going
28 discourse,
- 29 – a LG pattern may extend over a long stretch of text, it may be dis-
30 continuous and it may or may not be a syntactic constituent or phrase.

31
32 This is a formal definition of LG patterns. However, as I shall demon-
33 strate in the following sections, perhaps the most important feature of LG
34 patterns is that, when they are studied in their habitual textual environ-
35 ment, they usually have a very specific discourse function. This can be
36 seen in the degree to which certain LG patterns often only occur in very
37 specialised contexts. I should perhaps also add here that it is the notion
38 of discourse function that makes the LG pattern distinct from similar
39 ideas that have emerged in contemporary linguistics, such as the “con-
40 struction” (Goldberg 1995). Thus, it is the preoccupation with context (in

1 the narrow, textual sense, or in the broader situational or social sense) that
2 makes the SFL approach so different to other models of language.

3 Finally, it should be pointed out here that there has been a considerable
4 amount of recent work in SFL on the notions of evaluation and inter-
5 vention in translation (for example, Munday 2010). This work traces its
6 origins to the discourse analysis tradition in SFL (Bloor & Bloor 2007)
7 which emphasises a critical approach to authorial stance, ideology, hedg-
8 ing and the other interpersonal features of text. Although the “critical
9 points” of a translation are relevant to the data examined below, I shall
10 restrict myself in this paper to establishing the notions of “phraseology”
11 and “lexicogrammatical patterns” using the descriptive apparatus of
12 systemic functional grammar.

13 14 15 **3. Comparing the linguistic features of equivalent texts**

16
17 In the following sections, I examine a specific problem of comparative
18 translation from the point of view of the lexicogrammar perspective. The
19 particular translation problem encountered here arose as part of a techni-
20 cal translation exercise for first year students on a Master’s course in
21 specialised translation at the University of Lille. The source text (ST)
22 involves four pages in French from the website of *Dassault aviation*. The
23 original is too long to be reproduced here (the website is given in appendix
24 1), but I have set out the first seven lines of the ST in Table 1, in addition
25 to two target translations (TT1 and TT2). One of the TTs is the official
26 translation on *Dassault aviation’s* website, and the other is the one which
27 emerged as the best attempt by my (mostly French-speaking) students.
28 This trainee translation was attempted with no help from dictionaries
29 or internet.

30 The experienced translator, proofreader or linguist may not need much
31 help in deciding which TT in Table 1 is the trainee translation (TT1), and
32 which is the professional published text (TT2). However, in the following
33 discussion I am going to assume that both TTs are potentially equivalent
34 candidates, and my question shall be: “In the absence of any background
35 information, how can we decide which translation is better?”

36 Before sizing up the relative quality of TT1 and TT2, let us examine
37 some of the basic differences between each text from a traditional linguis-
38 tic standpoint. In Table 2 below, I have lined up some examples of the
39 main types of formal difference that can be seen in the first seven lines of
40 the translation. The sequence I have adopted here implies that the differ-

Table 1. Two translations of the Dassault Aviation text

Source Text	Target Text 1	Target Text 2
1. <i>La conception numérique, qui préside à la production du Falcon 7X, s'appuie sur la modélisation de toutes les pièces d'un avion en 3D.</i>	<i>The digital design which is at the heart of the production of the Falcon 7X, is based on modelling all the aircraft parts in 3D.</i>	<i>Digital design, which controls production of the Falcon 7X, is based on 3D modelling of all aircraft parts.</i>
2. <i>Cette représentation virtuelle a pu voir le jour grâce au logiciel de conception CATIA, développé par Dassault Systèmes.</i>	<i>This virtual representation has been made possible thanks to the CATIA design software, a development of Dassault systems.</i>	<i>This virtual representation was made possible thanks to the CATIA design software developed by Dassault Systèmes.</i>
3. <i>Grâce à CATIA, la maquette physique disparaît au profit d'une maquette numérique.</i>	<i>Thanks to CATIA, the physical model has been replaced by a digital one.</i>	<i>With CATIA, The [sic] physical mockup is replaced by a digital mockup.</i>
4. <i>Inaugurée sur le Rafale et le Falcon 2000, la maquette numérique présente une définition 3D complète de l'avion ainsi qu'une gestion de l'appareil pièce à pièce.</i>	<i>First used on the Rafale and the Falcon 2000, the digital model gives a complete 3D definition of the aircraft as well as the part-by-part management of the plane.</i>	<i>First used for the Rafale and Falcon 2000, the digital mockup presents a complete 3D definition of the aircraft and the management of each individual part.</i>
5. <i>Elle est le référentiel unique du produit dans l'entreprise.</i>	<i>This has become the single reference point for the product in the company.</i>	<i>It is the sole reference for the product within the company.</i>
6. <i>Cette méthode de conception numérique est aujourd'hui utilisée dans le monde entier par les industries aéronautiques, automobiles, navales etc.</i>	<i>This method of digital design is used today worldwide by industries such as aeronautics, car-manufacturing and ship-building.</i>	<i>Today this digital design method is used across the globe in the aerospace, automobile, ship-building and other industries.</i>
7. <i>Le développement du programme Falcon 7X a repoussé les limites de la conception numérique en mettant en œuvre un ensemble d'outils informatiques novateurs : le Product Lifecycle Management.</i>	<i>The development of the Falcon 7X program has pushed back the limits of digital design by establishing a suite of innovative computer-based tools: the Product Lifecycle Management.</i>	<i>The development of the Falcon 7X programme pushed the envelope of digital design by using a set of innovative software tools: Product Lifecycle Management.</i>

Table 2. Differences between the two translations, sorted by rank

Rank of analysis	Examples and comments
Text	<i>ST(4) avion ... appareil > TT1 aircraft ... plane TT2 aircraft. ... (0)</i>
	Issue of textual cohesion: TT1 reformulates a semi-technical term with a non-technical item (<i>plane</i>), whereas TT2 avoids the repetition.
	<i>ST(3) disparaît > TT1 has been replaced TT2 was replaced. . .</i>
Text	Issue of textual cohesion: the present perfect in TT1 reads like an announcement, while the past in TT2 reads like a narration.
	Syntax
Issue of style or syntax: the two adverbs in TT1 clash in scope, which leads to clumsy style and potentially misleading syntax.	
Lexis	<i>ST(3) maquette > TT1 model TT2 mockup</i>
	Issue of terminology: TT1 gives the standard dictionary translation of <i>maquette</i> , while TT2 uses the accepted industry term.
	<i>ST(6) industries aéronautiques > TT1 aeronautics TT2 aerospace industries</i>
	Issue of equivalence: does TT2 over or under-translate the ST?
	<i>ST(6) industries. . .automobiles, navales etc. > TT1 car-manufacturing and ship-building TT2 automobile, ship-building and other industries.</i>
Spelling	<i>ST(1) Dassault Systèmes > TT1 Dassault systems TT2 Dassault Systèmes</i>
	Issue of translation coherence: with which spelling and in which language is the company to be referred to in the TL?

ences between the texts rise from small localised points (Spelling), to large global differences that can only be gauged at the level of the whole text (Text).

Table 2 is clearly not an exhaustive listing of all the possible differences between ST and TT. However, it does set out a reasonable range of categories, which are essentially concerned with one particular problem at each linguistic rank. Thus at each level, the problem can be stated as follows: how does a particular sign (form or word) fit in with the general spelling conventions of the text (UK or US orthography?), the grammatical patterning of tense and aspect in the text (preterite or perfect morphology?), the terminological preferences of the text (general or specialised lexis?), and so on. To a certain extent, many of these differences range across several levels at once. For example, whether to translate into the past or the perfect (line 3). In this case, the problem is at once grammatical (morphological) and textual (discourse / register). From a general linguistic point of view, it would be hard to judge which of these texts is the better translation. From my comments in Table 2 above, it might appear that TT1 is worse than TT2 in some of these categories. But, there are some instances such as grammar (the use of articles, for example) and, as I demonstrate below, lexicogrammar, in which it could be argued that the professional translation fares no better than that of my students. However, before looking at this notion more closely, it is necessary to examine some examples which do not fit very well into the categories presented in Table 2.

4. Comparing the phraseology of equivalent texts

I shall begin this section by examining phraseology from a fairly traditional perspective, and shall go on to examine lexicogrammatical patterns in the next section. The reason for starting with traditional phraseology is that for most analysts, the term is fairly intuitive: it refers to figures of speech and “dead metaphors” which are fairly easy to spot in context. For example, most analysts would agree that in ST(2) the expression *voir le jour*, literally “see the day”, is a formulaic phrase, which stands in contrast to the more prosaic translations in TT1 and TT2 (*has been made possible* / *was made possible*). In Table 3 below, I have set out some of the more striking examples of phraseological differences between the ST, TT1 and TT2. It is important to state here that, by definition, problems of phraseology always involve various levels of analysis at the same time.

Table 3. A sample of phraseological differences between the ST and target texts.

<p>Phraseology + Register</p>	<p><i>ST(3) grâce à CATIA > TT1 thanks to CATIA TT2 with CATIA</i></p>
	<p>The choice of complex preposition depends on the degree of register variation which would be acceptable in the TT: TT1 is informal, TT2 is neutral.</p>
	<p><i>ST(1) préside à > TT1 is at the heart of TT2 controls</i></p>
	<p>The choice of expression in TT depends on the degree of metaphorical reformulation acceptable in TT. TT1 is more elaborate, TT2 is more prosaic.</p>
<p>Phraseology + Syntax</p>	<p><i>ST(3) méthode de conception numérique > TT1 method of digital design TT2 digital design method</i></p>
	<p>The choice in TT is dependent on style (limits on the degree of post-modification by <i>of</i> in English), as well as existing terminology.</p>
	<p><i>ST(4) présente une définition > TT1 gives a definition TT2 presents a definition</i></p>
	<p>(This example is analysed in detail below).</p>
	<p><i>ST(7) repoussé les limites de la conception numérique > TT1 pushed back the limits of digital design TT2 pushed the envelope of digital design</i></p>
	<p>(This example is analysed in detail below).</p>
<p>Phraseology + Lexis</p>	<p><i>ST(5) référentiel unique > TT1 single reference point TT2 sole reference</i></p>
	<p>The choice of term is determined in TT partly by the ambient phraseology of English in TT1, or by the specific of the company phraseology in in TT2.</p>
	<p><i>ST(7) mettre en oeuvre > TT1 establishing a set TT2 using a set</i></p>
	<p>The complex verb in ST cannot be translated directly: the choice of verb in TT is determined by the general lexicogrammar of English.</p>

Thus, they often involve a choice of lexical items in combination (Lexis), choice of lexical and grammatical constructions (Syntax) and rhetorical contrasts such as “formal / informal” (Register).

I think that most analysts would agree that the issues described in Table 3 are much more complex than in Table 2. For example, there are asymmetries of expression between the ST and the TTs, which make it

1 difficult not only to categorise but also to identify the phraseological units
 2 in the first place. It seems to me that the best candidate for a phraseol-
 3 ological unit in the first seven lines of the translation is TT2 *pushed the*
 4 *envelope*. Most phraseologists would agree that this is a clear case of
 5 an idiomatic expression. Technically speaking, the equivalents in ST(7)
 6 *repoussé les limites* and TT1 *pushed back the limits* are not idioms but
 7 relatively productive lexicogrammatical patterns in French and English.
 8 However the fact that a construction in the ST is translated by an expres-
 9 sion in one TT is not evidence of better quality. Without any further
 10 evidence, who could say which is the better translation here, TT1 (*pushed*
 11 *back the limits*) or TT2 (*pushed the envelope*)? A similar point can be made
 12 with the translation of ST(4) *présenter une définition*. Without evidence,
 13 even a native speaker would be hard put to say whether TT1 *gives a*
 14 *definition* is better or worse than TT2 *presents a definition*.

15 This point leads me to the main analysis to be conducted here: in the
 16 following sections, I examine the lexicogrammatical differences between
 17 these two constructions in order to see which (if any) of the target trans-
 18 lations is “better” (or more natural, more appropriate, etc.). As an aside,
 19 I should point out here that it is no accident that I have chosen the
 20 sequences *push + envelope* / *push + limits* and *give + definition* / *present +*
 21 *definition*: these are all good examples of what I have previously called
 22 Verb-Noun expressions (Gledhill 2008). They constitute a well-known
 23 category of lexicogrammatical pattern, which involves a verb with a very
 24 general sense (*do, make, give, present*) and noun which specifies the seman-
 25 tic “range” of the process expressed in the whole construction (*do good,*
 26 *make sense, give a summary, present an argument* etc.).

29 5. Comparing the lexicogrammar of equivalent texts

31 As pointed out above, the notion of lexicogrammar as defined by Halliday
 32 (1961, 1991) is much broader in scope than the traditional notion of
 33 phraseology. The term refers to an integrated linguistic level of wording
 34 in which there is no distinction in principle between grammar on the one
 35 hand, and lexis on the other. However, it is also noticeable that when
 36 Halliday and others talk about the lexicogrammar of a particular text
 37 (as opposed to the language system as a whole), they are referring to the
 38 linguistic properties of a particular text type or register. For example,
 39 Banks (1994) uses statistics to show that, in comparison with other texts
 40 in English, texts written in scientific English have a higher relative per-

centage of (1) modal verbs (associated with “academic hedging”), (2) the passive (associated with impersonal discourse), and (3) embedded clauses (associated with expository, definitional discourse). If we look at the professional translation TT2, a similar set of properties can be observed (all of the following examples are from TT2):

1. Active verbs in ST are translated by TT passives (note the presence of modals and the mention of *necessity* / *possibility* in the ST and TT, here emphasised in bold):

la maquette numérique *se visualise* en 3D > The digital mockup *can be* viewed in 3D, Les outils du PLM *permettent* la constitution d’une base de données > PLM tools *can be* used to create a configuration management database. il *convient* d’optimiser l’industrialisation du produit > [the] industrialisation process *must be* optimised, . . .

2. Nominalisations in ST are translated by TT clauses (note that extra lexical material is used in the TTs, here in bold):

Outre *l’intégration* des métiers, > As well as *integrating* the **different** skill areas. . . Avec le PLM, des *optimisations de plus en plus avancées* sont possibles > PLM makes it possible *to achieve* **ever greater degrees of optimisation**, . . . Le dessin industriel facilite la compréhension d’un concept technique ou d’un produit en normalisant *sa représentation*. > Industrial drawings facilitate the understanding of technical concepts or products by standardising **the way in which they are represented**.

3. Thematic refocussing in ST is ignored or downplayed in TT:

Elle offre une visualisation et donc une conception très précises > The smallest details can be visualised and taken into account in the design. *En effet*, un avion, *c’est* 100 000 pièces mais aussi 25 km de câbles > An aircraft is made up of 100,000 parts, as well as 25 km of cable, *En effet*, la maquette numérique en 3D améliore la détection des erreurs > The 3D digital mockup improves error detection. . .)

It would be interesting to examine to what extent these are regular and recurring features of French and English in general, or differences that emerge in technical writing of this type. However, for the purposes of this paper, it is enough to suggest that if a non-professional translation does not display these properties, it may be less likely to be convincing. In other words, a successful technical translation from French into English: (1) uses

1 passives to translate active verbs or nouns (especially when a material pro-
 2 cess and modality is involved), (2) uses clauses and gerunds to translate
 3 lexical verbs and nominals (this may allow for lexical expansions and
 4 thus some degree of compensation for elements not translated elsewhere),
 5 (3) does not use the thematic devices that are commonly used in French
 6 expository texts (this may be compensated by other cohesive devices, such
 7 as lexical repetition).

8 In the preceding comments I have examined a sample of the lexico-
 9 grammatical properties of one of the translation texts (TT2). In the
 10 following sections, I look more closely at the lexicogrammar of two partic-
 11 ular phrases. The point of this analysis is to show that constructions such
 12 as *push back the limits* | *push the envelope* or *give a definition* | *present a*
 13 *definition* are not exact equivalents, and are not used in random distribu-
 14 tion. In addition, I shall demonstrate below that it is in fact possible to
 15 show that one formulation is “better than” or at least more appropriate
 16 to the general lexicogrammar of the English language.

17

18 5.1. *push back the limits* or *push the envelope*?

19

20 Which is the better translation: *push back the limits* or *push the envelope*?
 21 We have seen that both of these sequences were proposed for the French
 22 ST(7) *Le développement du programme Falcon 7X a repoussé les limites de*
 23 *la conception numérique en mettant en oeuvre un ensemble d'outils informa-*
 24 *tiques novateurs. . .* From a traditional, phraseological point of view, *push*
 25 *back the limits* is not an idiomatic expression, but simply a productive
 26 construction that exists alongside other formulations such as *push back*
 27 *the boundaries* | *push back the frontiers*, etc. As we shall see below, the
 28 lexicogrammar of this construction in English usually involves a more
 29 extended stretch of text than simply the words *push (back) the limits*:
 30 typically the noun in the construction is post-modified (such as *push back*
 31 *the limits of knowledge*). This is the form used in TT1: . . . *program has*
 32 *pushed back the limits of digital design*. In contrast, the sequence *push*
 33 *the envelope* used in TT2 is an idiom. Idiomatic expressions are usually
 34 defined as being relatively “unproductive” from a structural point of view
 35 (they cannot be reformulated by analogy with other constructions, e.g.
 36 **push the package*, **push the envelopes*, **this is the envelope that has been*
 37 *pushed*, etc.) and “unpredictable” in terms of sense (they cannot be inter-
 38 preted by analogy with other constructions). Thus, without any other
 39 contextual information, it would generally be difficult for a language
 40 learner to guess that *push the envelope* means “go beyond established

1 limits, innovate, pioneer” (Shorter Oxford English Dictionary, SOED.) In
 2 fact, the origins of *push the envelope* are highly relevant to our translation:
 3 the expression emerges in the middle of the 20th century in American
 4 English, in particular in the discourse of aerospace and aeronautical engi-
 5 neering as a contraction of a longer sequence *push the flight envelope*
 6 (SOED: “originally aviation slang, relating to graphs of aerodynamic per-
 7 formance”). From a phraseological perspective, then, the sequence *push*
 8 *the envelope* would also appear to be an appropriate translation, and this
 9 is why we find it in TT2: *The development of the Falcon 7X programme*
 10 *pushed the envelope of digital design*.

11 So far I have discussed the phraseology of these two sequences out
 12 of context (or rather, out of “co-text”). However, a lexicogrammatical
 13 analysis of these sequences requires empirical data. The first step in this
 14 type of analysis necessarily involves close attention to the lexical and
 15 grammatical environment of a sign or sequence across a range of exam-
 16 ples. This can be seen in the concordances set out below. In order to better
 17 visualise these examples, I have limited the presentation to five clear and
 18 typical occurrences of each of the main patterns that can be observed for
 19 each form. In the following lists, all the examples are authentic extracts
 20 from the web: the sources for each numbered extract (1–45) are supplied
 21 at the end of this paper, in appendix 2. It is perhaps worth adding at
 22 this point that, strictly speaking, this type of analysis should be based on
 23 a representative corpus of texts, such as the *British National Corpus*. This
 24 is the method I have used in the past (see Gledhill and Frath 2005a, 2005b
 25 for example). However, the BNC is not always the best resource, espe-
 26 cially for the analysis of very specialised varieties of language. As we shall
 27 see below, the types of sequence that we are looking for are so specific to
 28 technical English that the numbers involved may in fact be rather insigni-
 29 ficant. For example, the expression *push the envelope* does occur in the
 30 BNC, but only twice, and the construction *push (back) the limits* occurs
 31 only nine times in the BNC. Such low frequencies are not enough to study
 32 the typical LG patterns associated with these constructions. Thus it seems
 33 to me that a careful preliminary analysis of the Internet using an on-line
 34 concordancer such as *Webconc* or *Webascorpus* is useful and at times
 35 necessary to examine the behaviour of very specific sequences.■

36

37

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- 38 1. “Webcorp” is an on-line search engine available at:
 39 <http://www.webcorp.org.uk/>. “Web as corpus” has recently changed to
 40 “WaCky”: <http://wacky.sslmit.unibo.it/>. (accessed 15 February 2011)

1 My first set of observations concern the sequence *push back the limits*.
 2 This is a very productive lexicogrammatical pattern in English, and it
 3 is possible to find over one million hits even for the specific sequences
 4 such as *pushed back the limits of the possible* on the Web. The pattern
 5 *push(ed, es, ing) (back) the limits* often involves the particle *back* (but
 6 not obligatorily, as we see below), and typically involves post-modification
 7 of the complement (*limits + of + N*) as well as, in some cases, an expansion
 8 clause (of the form *by + V + ing*). In terms of meaning, the pattern
 9 typically refers to the abstract “reduction” or “exploration” of an abstract
 10 noun expressing knowledge as an explorable space (*the known, the*
 11 *unknown*), or a “do-able” action (*the possible, the impossible*) as in the
 12 following examples:

- 13 (1) *Tawhid Abdullah, Managing Director of Damas commented: “The*
 14 *new Harmony designs **have pushed back the limits of the possible** and*
 15 *have explored new venues.*
- 16 (2) *His show **has pushed back the limits of what is acceptable on TV.***
 17 *American talk shows encourage their contestants to get violent.*
- 18 (3) *He explains the development of the sun-centered model of the universe*
 19 *in Renaissance Europe. He then tells how the development of the*
 20 *telescope, photography, and spectroscopy **pushed back the limits of the***
 21 *observable universe and eventually brought astronomy into the twentieth*
 22 *century.*
- 23 (4) *At each major premiere, the adventurers of the last century **pushed***
 24 ***back the limits of the impossible.***
- 25 (5) *“In all these dreams of the politicians and merchants, sailors and*
 26 *geographers, who **pushed back the limits of the unknown world,** there*
 27 *is the same glitter of gold and precious stones, the same odour of*
 28 *far-fetched spices.”*

29
 30
 31 A particularity of *push back the limits* is that it is not generally modified
 32 by an expansion clause in *by V-ing*. However, the sequence *push the limits*,
 33 without the particle, is generally used with *by V-ing*, as can be seen in the
 34 following examples (6–10). One reason for this difference may be that
 35 the semantic “extent” or “scope” of the spatial metaphor in *push back*
 36 *the limits* is expressed by *back*, whereas this particle may be felt to be
 37 redundant in the presence of a *by*-clause. In terms of meaning, most of
 38 these examples refer to “breaking” a physical limit (7, 10) or some form
 39 of social code (6, 8, 9):
 40

- 1 (6) *I knew I had **pushed the limits** by being out late, alone and female.*
 2 (7) *On the fourth and final day Nuna again pushed the limits by driving at*
 3 *a top speed of 110 km per hour, finally setting a new world record.*
 4 (8) *He **pushed the limits** by getting the contestants to bend to his every*
 5 *whim.*
 6 (9) *Frank Abagnale Jr., notorious con-artist, forger and impersonator,*
 7 ***pushed the limits** by manipulating other people's money into his own*
 8 *pockets.*
 9 (10) *TechArt also decided that the 530 hp and 505 lb-ft of torque would*
 10 *not do it for them and have **pushed the limits** by reaching 700 hp!*

12 The fact that we do not usually find expansion clauses with *push back*
 13 *the limits* (but we do find such clauses in 6–10) suggests that the formula-
 14 tion in the translation TT1 may be rather “heavy” or unnatural (*pushed*
 15 *back the limits of digital design by establishing a suite of innovative com-*
 16 *puter-based tools: the Product Lifestyle Management).*

17 Let us now examine the LG patterns associated with the sequence
 18 *pushed the envelope*. The complement *envelope* is not always post-modified,
 19 but in those examples in which it is, the qualifying phrase expresses a new
 20 creative genre or cultural activity:
 21

- 22 (11) *It was not the grandfather of all first person shooters, but when the*
 23 *first Doom was released by Id in 1993 it **pushed the envelope of this***
 24 *brand spankin' new genre.*
 25 (12) *After he **pushed the envelope of** computer-generated special effects in*
 26 *The Abyss, director James Cameron turned this hotly anticipated*
 27 *sequel to Terminator into a well-written, action-packed showcase for*
 28 *advanced special effects and for one of the most invincible villains ever*
 29 *imagined.*
 30 (13) *Radiohead **pushed the envelope of** modern rock, and this album was*
 31 *their strongest melding of convention and adventurousness.*
 32 (14) *Each creation **pushed the envelope of** design and displayed thorough*
 33 *attention toward wear ability and technique.*
 34 (15) *Artists such as Prince, Sting and Bjork, have **pushed the envelope***
 35 *of creativity for years. But artists of their caliber who possess such*
 36 *sublime talent and . . .*
 37
 38

39 As with *push the limits* (but not *push back the limits*), *push the envelope*
 40 can also be modified by an expansion clause in *by V-ing*. In these exam-

1 ples, the complement typically expresses a new technical process. This is
 2 very close to our French ST and its translation in TT2 (*The development*
 3 *of the Falcon 7X programme pushed the envelope of digital design by using*
 4 *a set of innovative software tools*). It is also significant that the most
 5 frequent verb involved in this construction is *using*, which is the same as
 6 the one used in TT2 (to have some perspective on this, it is possible to
 7 find over 3600 examples of *pushed the envelope by using* on the Web, but
 8 only 9 examples of *pushed the envelope by being*):

9 (16) *This team has **pushed the envelope** by using existing commercial*
 10 *materials combined with cutting edge technology.*

11 (17) *In recent years, laparoscopic surgeons have **pushed the envelope** by*
 12 *using minimally invasive approaches for increasingly sophisticated*
 13 *procedures.*

14 (18) *To become “Internet Famous, according to Brett is to be an initiator,*
 15 *not a follower. For example, when social media first came on to the*
 16 *scene, those that became the most successful in blogging and develop-*
 17 *ing apps were those that **pushed the envelope**, by using new tools and*
 18 *searching out new terrain to maneuver. . . .*

19 (19) *In example after example, the Obama administration has **pushed the***
 20 ***envelope** by using the Internet to give citizens a view of the inner*
 21 *workings of the government, . . .*

22 (20) *Hence, creative effectiveness was of paramount importance, and we*
 23 ***pushed the envelope** by using the strategic combination of new-age*
 24 *marketing tools. And there is no better feeling than to get awarded a*
 25 *Global Effie for it.”*

26
 27
 28 The analysis I have set out above appears to be fairly conclusive. Both
 29 *push (back) the limits* and *push the envelope* refer to a similar idea. Never-
 30 theless, they also have very different contexts of use. The construction *push*
 31 *(back) the limits* tends to be used in reference to overcoming or breaking
 32 intellectual, physical or social boundaries. The expression *push the envelope*
 33 is used in the context of artistic and technical innovation. When *push the*
 34 *limits* is used with an expansion clause in *by + V-ing*, it tends not to be
 35 used with a particle (*back*) and the construction refers to a specific event,
 36 but not a method. Only the sequence *push the envelope* is regularly used
 37 with an expansion clause that expresses the means by which a process of
 38 *innovation* is accomplished.

39 The problem faced by the translators in this case is that the ST phrase
 40 involves a post-modified N which specifies the domain of the innovation

1 (*les limites de la conception numérique*) and an expansion clause which
 2 specifies the means by which the innovation is achieved (*en mettant en*
 3 *oeuvre...*). It would appear that only TT2 addresses both of these features
 4 of the ST phrase in a way that is close to the ambient phraseology of
 5 English in this particular domain.

6 7 5.2. Give a definition or present a definition?

8 In the previous section, it might have been predicted that an idiomatic
 9 expression with its origins in aeronautical discourse appears to be more
 10 appropriate to the translation of our ST. However, as I have shown
 11 above, in the absence of background information of this type, it is
 12 necessary to examine the lexicogrammar of both candidate translations in
 13 order to make sure. I would argue that this method is even more relevant
 14 to the pair of sequences TT1 *give a definition* and TT2 *present a definition*.
 15 As highly productive constructions in English, it is virtually impossible
 16 to say, intuitively and out of context, which one best corresponds to
 17 idiomatic English, or best corresponds to the French original, ST(4)
 18 *Inaugurée sur le Rafale et le Falcon 2000, la maquette numérique présente*
 19 *une définition 3D complète de l'avion ainsi qu'une gestion de l'appareil pièce*
 20 *à pièce*. Unfortunately, space precludes me from examining all of the
 21 different grammatical permutations that might be observed for *give a*
 22 *definition* / *present a definition*. For example, one construction may be
 23 used more frequently in the passive, or in non-finite clauses, and so on.
 24 For demonstration purposes, I shall simply limit my observations to those
 25 sequences which are closest to the active form we find in both TTs and
 26 which involve the adjective *complete*. This restriction makes the amount
 27 of data much more manageable. In any event, as can be seen in the follow-
 28 ing discussion, it turns out that only a handful of constructions that can be
 29 found on the Web refer to *definition* in the sense of computer-based visual
 30 processing in 3D.

31 My first set of data concerns *give (a complete) definition*. In fact, using
 32 a Web browser, I can only find one or two marginal examples of *definition*
 33 as a complement in this sequence. Instead, examples (21–25) below show
 34 that *give a complete + N* more typically refers to the results of an experi-
 35 ment, encapsulated metaphorically as a *diagram*, *picture* or *table*. None of
 36 these refer to a *definition* in the “visual processing” sense, however:

- 37
 38 (21) ... *this hierarchy of tests gives a complete and also computationally*
 39 *and theoretically appealing characterization of mixed bipartite*
 40 *entangled states.*

- 1 (22) *The face plate **gives a complete** description of all signals with their pin*
 2 *numbers and explains the DB25|9 conversion.*
- 3 (23) *This simulation **gives a complete** overview of strategic leadership*
 4 *approaches.*
- 5 (24) *The kinetic NMR method described in this work **gives a complete***
 6 *picture of the reconstitution process in water, close to industrial*
 7 *conditions.*
- 8 (25) *The above URI **gives a complete** snaphot of the Indian Stock Market.*
 9

10 The construction *present a complete + N* also very rarely has *definition*
 11 *as complement*. What I find instead are subjects with metatextual refer-
 12 *ences to books, documents, tables and complements referring to the kinds*
 13 *of argumentation or sub-section that one typically finds as parts of these*
 14 *texts (a similar set of contexts can be seen for other ditransitive verbs*
 15 *such as show). Although *present a complete + N* is a recurrent and regular*
 16 *lexicogrammatical pattern, it does not generally correspond to the word-*
 17 *ing we have in our translation, as the following examples show:*

- 18 (26) *Table 5 **presents a complete** list of N-body scalar operators for N less*
 19 *than five.*
- 20 (27) *Now in its fourth edition, this book **presents a complete** course in*
 21 *electrocardiography (ECG) for students and a reference for advanced*
 22 *trainees and . . .*
- 23 (28) *The outcome of the Evergreen T4 Meetings, this book **presents a***
 24 ***complete** overview of T4 research, from its earliest history to its latest*
 25 *developments.*
- 26 (29) *This document **presents a complete** numerical example for the*
 27 *document “Proposal for the risk model (using standard modelling and*
 28 *equations)”.*
- 29 (30) *This paper **presents a complete** integrated NLG system which uses a*
 30 *Description logic for the content determination module.*
 31
 32

33 On the basis of this evidence, *give a complete + N* appears to be more
 34 *appropriate than *present a complete + N**. Although the wording of TT1
 35 *give a complete + N* is different to that of our ST, the typical subjects
 36 *used in this construction do refer to processes which are relevant to our*
 37 *translation. However, the (textual) frame of reference of TT2 *present a**
 38 **complete + N* appears to be much less relevant. Given no other choice,*
 39 *we would have to conclude that in this case the translation TT1 has*
 40 *made a more appropriate “lexicogrammatical choice” than TT2.*

1 However, for the sake of completeness, I would like to consider some
2 other candidates, especially the very many examples of verbs which
3 regularly introduce a complement of the form *a complete 3D + N*. For
4 example, if we look for *create a complete 3D + N* using a Web browser,
5 it is possible to find many thousands of examples in which the subject is
6 a company or some technical innovator, and in which the complement
7 involves a *3D environment* or *3D model*:

- 8 (31) *VR context's Walkingside product automatically **creates a complete***
9 *3D virtual model of facilities, merging files from diverse data sources*
10 *and proprieta*
11 (32) *DELMIA QUEST **creates a complete 3D digital factory environment***
12 *for process flow simulation and analysis, accuracy, and profitability*
13 (33) *With these types of design programs, the architect or designer **creates***
14 ***a complete 3D model** that contains information about all the*
15 *components and structures*
16 (34) *Parish and Müller [15] present a system that **creates a complete 3D***
17 *city model using a small set of statistical and geographical input ...*
18 (35) *Here, the computer **creates a complete 3D environment**, and the user,*
19 *represented by their own avatar, can move around the 3D space, meet*
20 *and interact with*
21

22
23 Although none of these examples (31–35) involve *definition*, the items
24 that emerge as complements correspond more or less exactly to what is
25 referred to in the ST: the creation of a *3D virtual working environment*. It
26 is also worth noting that example (32) comes from a technical report
27 about the company *DELMIA*, who happen to supply *Dassault Systems*
28 (reported on *Business Wire*: the URL is referenced at the end of this
29 paper). It occurs to me that this is an entirely predictable result. By a pro-
30 cess of exploring increasingly specific patterns of speech in this way, it is
31 possible to discover the emergent “style” (or should I say “phraseology”?)
32 of a particular specialism or industry.

33 Nevertheless, although *create a complete + N* is quite a good candidate
34 translation, it would be interesting to examine some further possibilities.
35 Also, by examining some other candidate verbs, it is easier to understand
36 how specific the LG patterns for each of these examples are, as compared
37 with other constructions. For example, it is possible to find many hundreds
38 of examples of the sequence *produce a complete 3D + N*, but these do not
39 refer to a *definition*. But they do refer to the production of visual *3D data*
40 and *3D objects*:

- 1 (36) *After one full revolution, which takes 30 to 60 min, the system **produces***
 2 ***a complete 3D data sheet** (see Fig. 1).*
- 3 (37) *Within a couple of seconds, the system **produces a complete 3D digital***
 4 *map of the tile surface and then automatically finds and quantifies*
 5 *defects.*
- 6 (38) *Interpretation begins with the density map and the (provided) amino-*
 7 *acid sequence(s) of the protein forming the crystal, and **produces a***
 8 ***complete 3D molecular model of the protein.***
- 9 (39) *Finally, a simple mathematical inverse Fourier-transform **produces a***
 10 ***complete 3D reconstructed object.***
- 11 (40) *Laser profiling equipment, also utilized at GME, **produces a complete***
 12 ***3D survey of the rock face in front of the boreholes.***

14 Finally, we come to the sequence *provide (a complete) (3D) + definition*.
 15 This pattern turns out to be much closer to our ST, in that it refers in
 16 many cases to 3D visual processing, and often takes *definition* as a com-
 17 plement (42–45). It is also interesting to note that *provide* happens to be
 18 the only verb that has *definition* as a regular complement in the BNC
 19 (there are nine occurrences, although none of these involve computing
 20 or *definition* in the sense of “visual processing”.) In addition, the typical
 21 subjects in this pattern refer specifically to computational processes, as
 22 can be seen in the following examples:
 23

- 24 (41) *Starting from the engine data, our propeller design software enables*
 25 *us to define the aerodynamic and structural characteristics of the*
 26 *propeller, and **provides a 3D definition** of the propeller compatible*
 27 *with most CAD software.*
- 28 (42) *The trace information preferably **provides a complete definition** of the*
 29 *place in and/or contribution to one or more ECMPs associated with*
 30 *the identified.*
- 31 (43) *It is obvious in all this that the Burgers vector **provides a complete***
 32 *definition of the dislocation.*
- 33 (44) *The data model **provides a complete definition** of the ISO zonal and*
 34 *nodal configuration.*
- 35 (45) *Photo Backup **provides a complete solution** for handling photographs*
 36 *from digital cameras.*

38 The data I have examined in this section are more messy and less
 39 conclusive than for the patterns *push the envelope | push (back) the limits*.
 40

1 The reason for this is simple: we are looking at two very productive con-
2 structions. However, even the brief lexicogrammatical survey conducted
3 here still leads to a fairly firm conclusion: the construction in TT1 *give*
4 *a definition* is marginally better than TT2 *present a definition*. Further
5 examination, however, shows that neither of these patterns share the exact
6 same lexicogrammatical forms or the same frame of reference as the
7 French ST. Instead, several other candidate patterns exist in English,
8 although each has its own very specific context of use: *create a complete*
9 *3D environment / model* (in a commercial / computational context), *pro-*
10 *duce a complete 3D model* (in a mathematical / image-processing context)
11 and *provide a complete definition* (in a computational / image-processing
12 context). These results suggest that neither TT1 nor TT2 has successfully
13 captured the ambient lexicogrammar of technical English in the domain
14 of aviation, although it has to be said that TT1 provides (if that the
15 right verb) the closest approximation that could have been achieved in an
16 on-the-spot translation exercise.

17

18

19 **6. Conclusion**

20

21 In this paper I have shown how a lexicogrammar approach can be used in
22 order to check the quality of a translation. At the heart of this approach
23 are a number of basic assumptions about how language works and how
24 linguistic analysis ought to proceed. These can be summarised as follows:

25

26 1. The *lexicogrammar* approach assumes that each sign in the language
27 has its own particular lexical and grammatical niche in the language
28 system, expressed in discourse as a *lexicogrammatical (LG) pattern*.

29 2. The lexicogrammar approach uses empirical data, in particular text
30 corpora, as well as concordances and *contextualised* examples, in order
31 to analyse, in a *forensic* way, the habitual use of signs in discourse.

32 Most of the terms used here have been defined or exemplified in the
33 preceding text. However, I would like to end this paper by focussing on
34 the notion of “forensic” analysis. I have used this term here because I
35 believe that rather than analysing every feature of a text (which is possible,
36 but highly time-consuming), it is usually only necessary to focus on one or
37 two key problems or areas of doubt. A forensic approach is by its very
38 nature meticulous and data-hungry, and thus requires the comparison not
39 only of the particular text in question together with a more representative
40 corpus of texts, but also a triangulation of data, that is to say the com-

1 parison of different types of data sets and examples (Coulthard 1995,
 2 Coulthard and Johnson 2007). The analysis I have set out above does not
 3 in fact use representative and comparable corpora of French texts, or
 4 representative corpora of texts in English in the same domain as the
 5 French original. However, few corpus linguists (indeed, few forensic
 6 scientists!) have access to such data, and even fewer professionals in the
 7 business of translation would have the time to build databases and to tag
 8 them properly (because for most linguists, a “real” corpus is in fact not
 9 just a computer-held archive of texts: it is a planned collection of texts
 10 that have been prepared or “tagged” for linguistic analysis).

11 Having said all this, I believe that even the analysis of “LG patterns” I
 12 have set out above is more systematic and empirically rewarding than an
 13 analysis carried out by simply comparing the two translations “manually”,
 14 that is to say by relying on intuition or gut-feeling. In addition, the
 15 analysis carried out here is certainly within the reach of most profes-
 16 sionals. The analysis of LG patterns does not require the sophisticated
 17 classification involved in the analysis of “phraseological units”, nor does
 18 it require the statistical analysis that is often required in the analysis of
 19 “collocations”. Rather, the LG approach simply requires the use of an
 20 on-line or corpus-based concordancer and the ability to observe and
 21 compare the typical patterns of use of signs in different textual contexts.

22 So, as I pointed out in the introduction to this paper, I believe that
 23 specialists in the field of translation, in particular those of us interested in
 24 quality assessment, should at least be familiar with this type of approach,
 25 as well as its implications. In particular they should be aware of the notion
 26 of lexicogrammar, especially since this is considered by many linguists to
 27 be a central aspect of how language works. And although the analysis of
 28 LG patterns may not be able to answer every question relating to a trans-
 29 lation, this type of analysis at least reminds us why the act of translation is
 30 at the same time so difficult, mysterious and ultimately, so fascinating.

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28 [company/digital-design/summary.html?L=1](http://www.dassault-aviation.com/en/aviation/innovation/the-digital-company/digital-design/summary.html?L=1)
29 (accessed on 10 February 2010)

30 The reference to *DELMIA* and *Dassault* on “Business Wire”:
31 [http://www.thefreelibrary.com/ArvinMeritor+Visualizes+Real+Cost+](http://www.thefreelibrary.com/ArvinMeritor+Visualizes+Real+Cost+Savings+with+DELMIA+Digital...-a0135432657)
32 [Savings+with+DELMIA+Digital...-a0135432657](http://www.thefreelibrary.com/ArvinMeritor+Visualizes+Real+Cost+Savings+with+DELMIA+Digital...-a0135432657)
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34 Appendix 2. URLs of cited examples

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